



FLEETWOOD TOWN INTERNATIONAL FOOTBALL ACADEMY

**TO DEVELOP THE BETTER PLAYER
WE MUST EDUCATE AND DEVELOP
THE PERSON.**



WELCOME TO THE FLEETWOOD TOWN INTERNATIONAL FC ACADEMY



Fleetwood Town International Football Academy 'FTIFA' provides a unique experience for all participants to sample what it is like to train like the pro's. Our aim is to empower all participants, develop character and provide opportunities to fulfil their potential through a life changing experience in a unique, challenging and motivational learning environment.

As one of the UK's leading sport learning and development centres, we offer a wide range of packages to suit the needs and ability of any player or team – regardless of age or gender.

Bespoke packages can be tailored for any duration, which give a team or individual not only the chance to experience the day-to-day life of a professional football player, but also the opportunity to be in the environment of a professional football club.

PACKAGES OFFERED BY FLEETWOOD TOWN INTERNATIONAL ACADEMY

- FTIFA Pro Experience (4 week, 12 week & 24 week courses available)
- FTIFA Football Studies Programme (in partnership with Rossall School)
- FTIFA Home Experience (come and visit Fleetwood Town FC)
- FTIFA Overseas Talent Identification Clinics
- FTIFA Pathway To Pro



WHO ARE WE?

FLEETWOOD TOWN INTERNATIONAL ACADEMY



All players will follow the FTFC club ethos which aims to improve players technically, tactically, physically and mentally. We will also provide specific workshops to help the players understand other areas of the game and to develop personally as individuals. All FTIFA coaches will be existing FTFC elite academy coaches with a wealth of experience in youth and player development.

Individual development will be regularly monitored & discussed with club scouts & first team coaches. Individual Learning Programs and weekly player evaluations to ensure training tailored to every players needs and targets set regularly.

MEET THE TEAM

The **FTIFA** staff have vast amounts of experience in Professional and Academy football. With such a wealth of talented employees, we are in a strong position to assist in all areas of a players development.



James Ward
International Partnership Manager



Michael Horsfall
International Operations Manager



Sam Turner
FTIFA Head Coach



Mike Oneill
FTIFA Lead Coach



Daniel Hastings
FTIFA Coach



Mark Yeates
FTIFA Coach



Mathew Whitworth
FTIFA GK Coach

FTIFA PRO EXPERIENCE

FTIFA Pro Experience provides an elite player development programme based at the clubs £10 million state of the art training complex Poolfoot Farm home of the first team and academy.

Players will be immersed into a full time training and games programme which aims to develop and educate each individual on the complexities of the modern day game.

Our mission is to provide all players with aspirations of playing at the highest level possible, giving a platform in which they can strive and excel to reach their goals.

FTIFA empowers learners to develop character and provide opportunities to fulfil their potential through a life changing experience in a unique, challenging and motivational learning environment that brings together individuals of all abilities and nationalities.

Players demonstrating the required levels of **ability**, **athleticism** and **attitude** will be offered the chance to train within their respected age group at **FTFC**. For those who do not meet the necessary requirements opportunities are available to showcase at a **FTFC** partner club both in the UK and Internationally.

"FTIFA PRO EXPERIENCE PROVIDES THE ULTIMATE FOUNDATION FOR FUTURE SUCCESS"



4 week, 12 week, and 24 week courses available.

For further information and to book on please visit www.ftifa.co.uk

FTIFA FOOTBALL STUDIES PROGRAMME

Fleetwood Town Football Studies Programme in partnership with **Rossall School** offers the opportunity to study at a HMC Independent School, whilst being immersed in the world of a professional football team.

Each pupil will be part of an elite football development programme under the umbrella of **Fleetwood Town International Football Academy** delivered by their UEFA qualified coaching staff. The programme runs alongside a bespoke curriculum of education, tailored to the needs of the individual, delivered by the experienced teachers of **Rossall School**.



Players will be immersed into a full time training and games programme tailored round their educational requirements with **Rossall School**.

Pupils will follow **Fleetwood Town's** own academy periodisation programme for a full school year at both **Rossall School** and **Fleetwood Town's Poolfoot Farm Complex**. This will focus on weekly and school term specific targets, working towards achieving the Fleetwood Town philosophy 'to educate, develop and produce creative players that are physically, technically and tactically astute'.

Pupils in Year 7 through to year 13 can be accepted onto the programme. Any pupil admitted to the programme would therefore be between 11 and 19 years of age. A pupil would be part of the programme for a minimum of one year, but possibly longer, in order to complete an academic qualification. **Rossall School** offers courses in intensive English and Academic preparation for IGCSE and GCSE, A level and the IB Diploma.

For further information and to book on please visit www.ftifa.co.uk

FTIFA HOME EXPERIENCE

FTIFA's team of **UEFA** qualified professional coaches are dedicated to creating the ultimate coaching experience for visiting teams.

Teams will receive a coaching programme based around our academy philosophy where we aim to improve every player to their maximum potential and offer coaching in all aspects of the game.

To ensure players learn progress and ultimately enjoy, our team of coaches will create sessions that will identify areas for improvement to benefit and aid players' and team's development.

All training sessions will take place at our first Team & Academy Training Complex Poolfoot Farm.

We can also provide strength and conditioning sessions to help your team & players meet the physical demands of professional football. During your time at Fleetwood Town International Football Academy, we can educate participants on a wide range of seminars such as:

- Mental Preparation to Perform
- Diet and Nutrition
- Professionalism
- Goal setting
- Motivation



FTIFA OVERSEAS TALENT I.D CLINICS



Host **Fleetwood Town International Football Academy** at your club, school or academy in a bespoke talent identification clinic. Offered for participants aged 14-19yrs **FTIFA** Overseas Talent I.D Clinics provide a unique insight into the coaching style and philosophy of Fleetwood Town Football Club.

Leading on from the coaching clinic, players are given the opportunity to receive a personal invite to take part in the **FTIFA Pathway To Pro** hosted back at the state of the art Poolfoot Farm training complex.

FTIFA COACH EDUCATION

FTIFA Coach Education gives a behind the scenes access to the way Fleetwood Town Football Club aim to nurture and develop the next generation of future professional footballers. Participants will gain an insight into the **Fleetwood Town DNA and Philosophy** of how the club runs from academy level through to the First Team.

Hosted at a venue to suit the needs of the club or participants, both theory based seminars and practical sessions delivered.

Topics Include:

- Fleetwood Town Playing Philosophy & DNA
- Session Structure & Design
- Player Mind Set
- Player Roles and Responsibilities
- Professional Performance Plan



FTIFA PATHWAY TO PRO

PATHWAY TO PRO programme offers players aged 18-22 years an opportunity to develop and play within our club groups first class facilities alongside our experienced UEFA qualified coaching staff.

The programme offers a tangible pathways into professional football around the world.

How The Programme Works:

- One month Pre Season period at our 1st Team training complex POOLFOOT FARM UK base.
- Five months season in Dubai training with our professional sister club Fleetwood United, playing competitively for our UAE Third Division Pro club Fleetwood United FC.
- Offering an insight into the football industry – Player Development, Coaching and Management, Sports Analysis.
- Guarantee of senior and professional football at either u23 or 1st team with Fleetwood United FC.
- Pathway in FTFC group pro football clubs (FTFC, FUFC, WCFC).
- Employment opportunities with other sectors in football.



FLEETWOOD FOOTBALL GROUP

FTIFA TRAINING FACILITIES BASE POOLFOOT FARM, FLEETWOOD

Fleetwood Town International Football Academy is enhanced through the use of it's state of the art £10 million Poolfoot Farm training facility where participating teams and individuals can sample and train on one of the most prestigious training complexes that the North West of England has to offer.

Participants are able to enjoy full use of the first team and academy facilities with coaching by our UEFA qualified staff. With access to our state-of-the-art, full-size synthetic pitches, participants are able to train all year round. Adverse weather conditions cause minimum disruption to our training schedules.

The complex was opened by Sir Alex Ferguson (former Manchester United Manager) in April 2016 and features the below:

- Seven world class grass pitches
- x2 FIFA 2 star graded 4G Pitches
- x4 five-a-side FTFC red pitches
- Pizza Calcio Restaurant
- First Team and academy gym (FTIFA players will have access)
- 1st Team physiotherapist room (FTIFA players will have access)
- Club Meeting rooms
- Class room and Analyst room (For use of analysis sessions and seminars and meetings for FTIFA player)

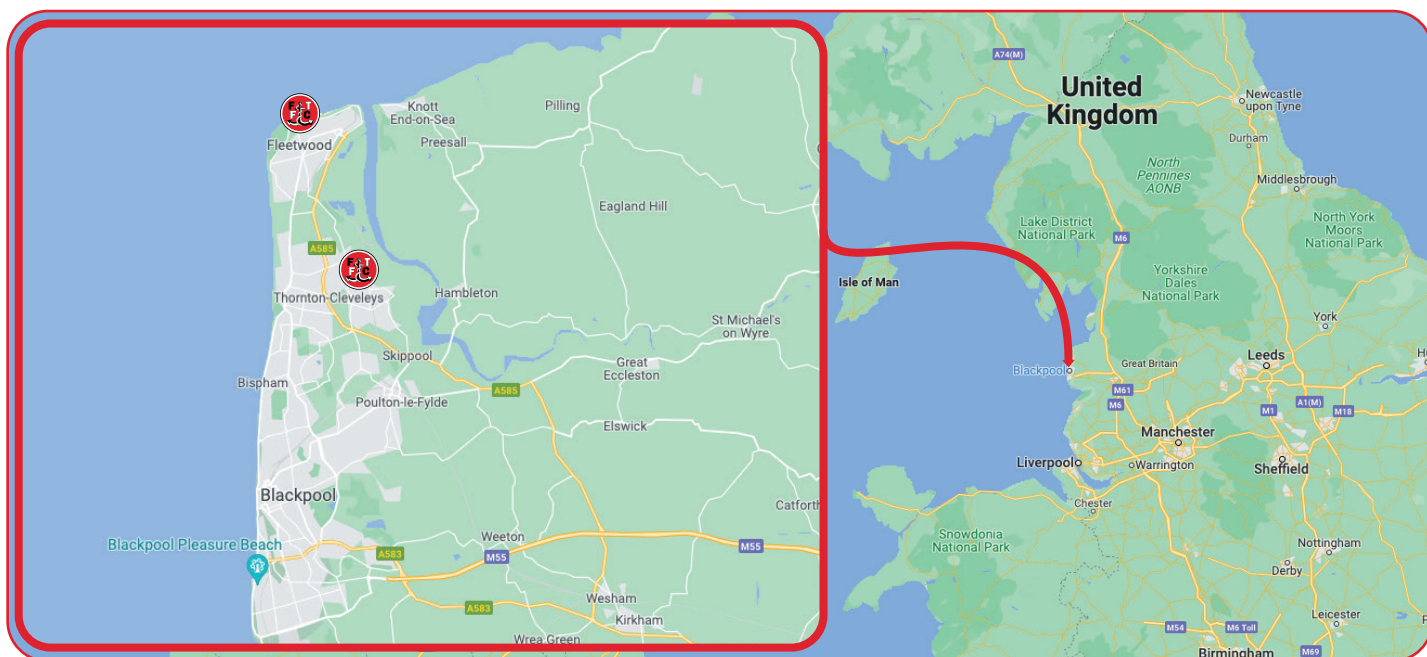


FTIFA LOCATION

Situated in the North West at England of the tip of the Fylde Coast, **Fleetwood Town Football Club** is steeped in history and tradition and is an ideal base from which to explore the whole of the United Kingdom.

Fleetwood is also ideally located within several tourist hotspots which are just short journeys away, such as the internationally popular cities of Liverpool and Manchester, the idyllic Lake District National Park with its beautiful landscapes and scenery and our world-famous capital city London.

We are conveniently located near to all transportation links, no more than a 60 minutes drive from both Liverpool and Manchester International Airports.



FLEETWOOD TOWN INTERNATIONAL FOOTBALL ACADEMY



**POOLFOOT FARM, BUTTS ROAD
THORNTON-CLEVELEYS, FY4 5HX
LANCASHIRE, ENGLAND**

**+44 1253 208440
INFO@POOLFOOTFARM.CO.UK
WWW.FTIFA.CO.UK**



