FLEETWOOD TOWN
INTERNATIONAL
FOOTBALL ACADEMY

FLEETWOOD TOWN INTERNATIONAL FC ACADEMY

'To develop a better player, we must educate and develop the person'

WELCOME TO THE

FLEETWOOD TOWN INTERNATIONAL FC ACADEMY

Fleetwood Town International Football Academy '**FTIFA**' provides a unique experience for all participants to sample what it is like to train like the pro's. Our aim is to empower all participants, develop character and provide opportunities to fulfil their potential through a life changing experience in a unique, challenging and motivational learning environment.

As one of the UK's leading sport learning and development centres, we offer a wide range of packages to suit the needs and ability of any player or team – regardless of age or gender.

Bespoke packages can be tailored for any duration, which give a team or individual not only the chance to experience the day-to-day life of a professional football player, but also the opportunity to be in the environment of a professional football club.

PACKAGES OFFERED BY FLEETWOOD TOWN INTERNATIONAL ACADEMY:

- FTIFA Pro Experience *(4 week, 12 week & 24 week courses available)*
- FTIFA Football Studies Programme *(in partnership with Rossall School)*
- FTIFA Home Experience *(come and visit Fleetwood Town FC)*
- FTIFA Overseas Talent Identification Clinics
- FTIFA Coach Education
- FTIFA Elite Challenge

FTIFA ABOUT US

All players will follow the FTFC club ethos which aims to improve players technically, tactically, physically and mentally. We will also provide specific workshops to help the players understand other areas of the game and to develop personally as individuals. All FTIFA coaches will be existing FTFC elite academy coaches with a wealth of experience in youth and player development.

Individual development will be regularly monitored & discussed with club scouts & first team coaches. Individual Learning Programs and weekly player evaluations to ensure training tailored to every players needs and targets set regularly.

FTIFA MEET THE TEAM

The FTIFA staff have vast amounts of experience in Professional and Academy football. With such a wealth of talented employees, we are in a strong position to assist in all areas of a players development.

FTIFA PRO EXPERIENCE

FTIFA Pro Experience provides an elite player development programme based at the clubs £10 million state of the art training complex Poolfoot Farm home of the first team and academy.

Players will be immersed into a full time training and games programme which aims to develop and educate each individual on the complexities of the modern day game.

Our mission is to provide all players with aspirations of playing at the highest level possible, giving a platform in which they can strive and excel to reach their goals.

FTIFA empowers learners to develop character and provide opportunities to fulfil their potential through a life changing experience in a unique, challenging and motivational learning environment that brings together individuals of all abilities and nationalities.

Players demonstrating the required levels of **ability**, **athleticism** and **attitude** will be offered the chance to train within their respected age group at **FTFC**. For those who do not meet the necessary requirements opportunities are available to showcase at a **FTFC** partner club both in the UK and Internationally.

'FTIFA PRO EXPERIENCE PROVIDES THE ULTIMATE FOUNDATION FOR FUTURE SUCCESS'

4 week, 12 week, and 24 week courses available.

For further information and to book on please visit **www.ftifa.co.uk**

FTIFA FOOTBALL STUDIES PROGRAMME

Fleetwood Town Football Studies Programme in partnership with **Rossall School** offers the opportunity to study at a HMC Independent School, whilst being immersed in the world of a professional football team. Each pupil will be part of an elite football development programme under the umbrella of **Fleetwood Town International Football Academy** delivered by their elite coaching staff. The programme runs alongside a bespoke curriculum of education, tailored to the needs of the individual, delivered by the experienced teachers of **Rossall School**.

Players will be immersed into a full time training and games programme tailored round their educational requirement's with **Rossall School**.

Pupils will follow **Fleetwood Town's** own academy periodisation programme for a full school year at both **Rossall School** and **Fleetwood Town's Poolfoot Farm Complex**. This will focus on weekly and school term specific targets, working towards achieving the Fleetwood Town philosophy 'to educate, develop and produce creative players that are physically, technically and tactically astute'.

Pupils in Year 11, Year 12 and Year 13 can be accepted onto the programme. Any pupil admitted to the programme would therefore be between 15 and 19 years of age. A pupil would be part of the programme for a minimum of one year, but possibly longer, in order to complete an academic qualification. **Rossall School** offers courses in intensive English and Academic preparation for IGCSE and GCSE,A level and the IB Diploma.

For further information and to book on please visit **www.ftifa.co.uk**

FTIFA HOME EXPERIENCE

FTIFA's team of UEFA qualified professional coaches are dedicated to creating the ultimate coaching experience for visiting teams.

Teams will receive a coaching programme based around our academy philosophy where we aim to improve every player to their maximum potential and offer coaching in all aspects of the game.

To ensure players learn progress and ultimately enjoy, our team of coaches will create sessions that will identify areas for improvement to benefit and aid players' and team's development.

All training sessions will take place at our first Team & Academy Training Complex Poolfoot Farm.

We can also provide strength and conditioning sessions to help your team & players meet the physical demands of professional football. During your time at Fleetwood Town International Football Academy, we can educate participants on a wide range of seminars such as:

- Mental Preparation to Perform
- Diet and Nutrition
- Professionalism
- Goal setting
- Motivation

FTIFA OVERSEAS TALENT I.D CLINICS

Host **Fleetwood Town International Football Academy** at your club, school or academy in a bespoke talent identification clinic. Offered for participants aged 9-18yrs **FTIFA** Overseas Talent I.D Clinics provide a unique insight into the coaching style and philosophy of Fleetwood Town Football Club.

Leading on from the coaching clinic, players are given the opportunity to receive a personal invite to take part in the **FTIFA Elite Challenge** hosted back at the state of the art Poolfoot Farm training complex.

The **FTIFA** Elite Challenge is an invite only event with only the best players our UEFA Qualified Coaches have worked with around the globe selected to participate.

Benefits of FTIFA Talent ID Clinics:

- Opportunity to work with UEFA Qualified Fleetwood Town FC Professional Coaches
- Fleetwood Town FC Educational Seminars
- Player report feedback
- Insight into the 'Fleetwood Town FC Way' coaching philosophy and training syllabus
- Talent Identification
- Player Pathways
- Coach Education

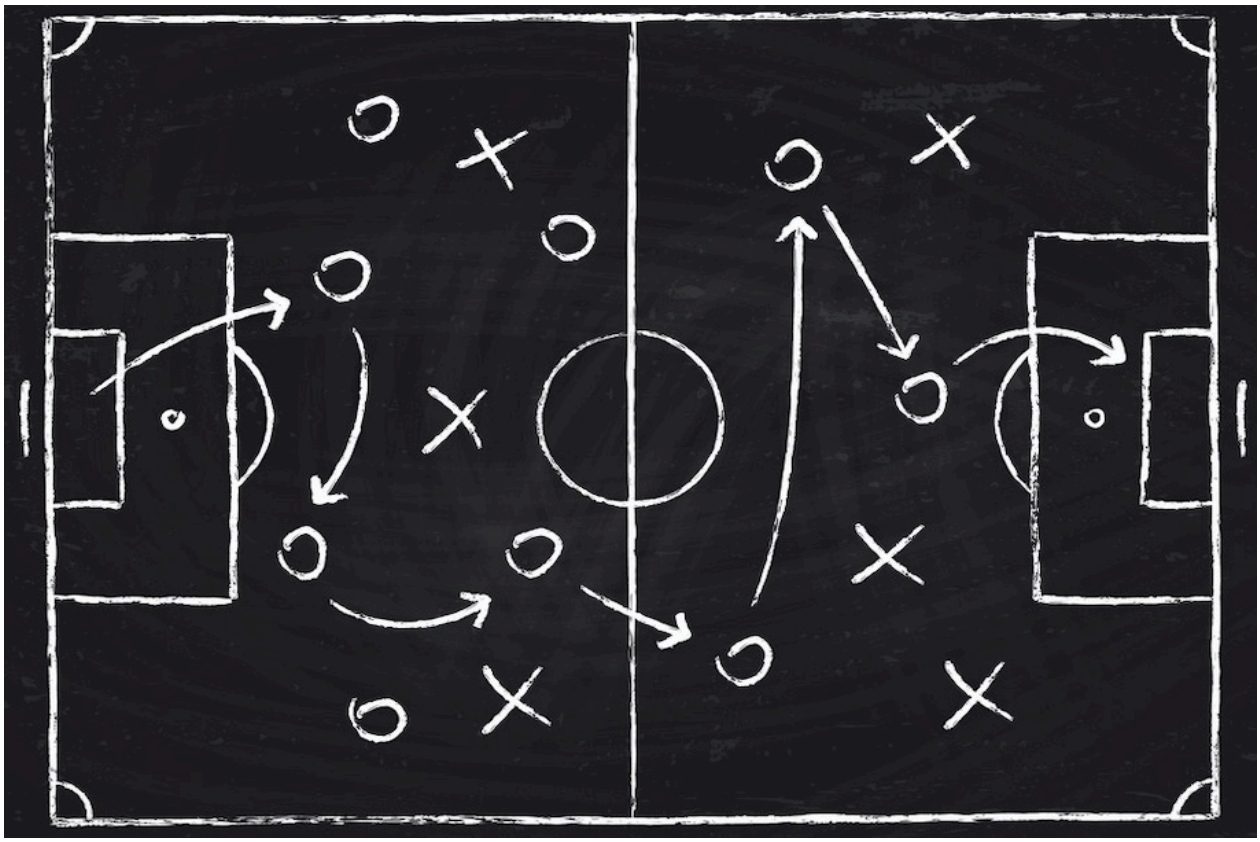
FTIFA COACH EDUCATION

FTIFA Coach Education gives a behind the scenes access to the way Fleetwood Town Football Club aim to nurture and develop the next generation of future professional footballers. Participants will gain an insight into the **Fleetwood Town DNA and Philosophy** of how the club runs from academy level through to the First Team.

Hosted at a venue to suit the needs of the club or participants, both theory based seminars and practical sessions delivered.

Topics Include:

- Fleetwood Town Playing Philosophy & DNA
- Session Structure & Design
- Player Mind Set
- Player Roles and Responsibilities
- Professional Performance Plan



FTIFA ELITE CHALLENGE

The **Fleetwood Town International Elite Challenge** offers international players the unique opportunity to train, play and learn together on site at **Fleetwood Town Football Club** over an intensive week long block.

The Fleetwood Town International Elite Challenge offers international players the unique opportunity

to train, play and learn together on site at Fleetwood Town Football Club over an intensive week-long block. Participants hand selected by our UEFA qualified coaching staff from clinics and camps held throughout the year.

Players will be immersed into the professional environment and train like the elite, as FTIFA coaches look to develop each individual around the complexities of the modern day game. Participants will experience an intensive seven day training and fixture programme put together to challenge each individual to their maximum

Players will become part of a global team with participants from all over the world competing. During this experience, players will live, eat and train together while they look to develop as an individual and team.

FTIFA FACILITIES

Fleetwood Town International Football Academy is enhanced through its use of its state of the art £10 million Poolfoot Farm training facility where participating teams and individuals can sample and train on one of the most prestigious training complexes that the North West of England has to offer.

Participants are able to enjoy full use of the first team and academy facilities and coaching by our UEFA qualified staff. With access to our state-of-the-art, full-size synthetic pitch's participants are able to train all year round, with adverse weather conditions causing minimum disruption to training schedules.

The complex was opened by Sir Alex Ferguson (former Manchester United Manager) in April 2016 and features the below:

Topics Include:

- Seven world class grass pitches
- x2 FIFA 2 star graded 4G Pitches
- x4 five-a-side FTFC red pitches
- Pizza Calcio Restaurant
- First Team and academy gym (FTIFA players will have access)
- 1st Team physiotherapist room (FTIFA players will have access)
- Club Meeting rooms
- Class room and Analyst room (For use of analysis sessions and seminars / meetings for FTIFA player)

FTIFA LOCATION

Situated in the North West at England of the tip of the Fylde Coast, **Fleetwood Town Football Club** is steeped in history and tradition and is an ideal base from which to explore the whole of the United Kingdom.

Fleetwood is also ideally located within several tourist hotspots which are just short journeys away, such as the internationally popular cities of Liverpool and Manchester, the idyllic Lake District National Park with its beautiful landscapes and scenery and our world-envied capital city London.

We are conveniently located near to all transportation links, no more than a 60 minutes drive from both Liverpool and Manchester International Airports.

FLEETWOOD TOWN
INTERNATIONAL
FOOTBALL
ACADEMY

BUTTS ROAD
THORNTON-CLEVELEYS
LANCASHIRE
ENGLAND
FY5 4HX
+44 1253 208440
INFO@POOLFOOTFARM.CO.UK
WWW.FTIFA.CO.UK